



## About Me

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I am a visual storyteller and problem solver, with a love for the big picture as well as the details. I'm passionate about making beautiful, functional designs to enhance experiences and define brands. I thrive in an environment where I can be part of an enriching, collaborative culture that values excellence of craft and future thinking. I also find fulfillment in leading teams and managing/mentoring designers.

## Education

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AUBURN UNIVERSITY  
BFA OF GRAPHIC DESIGN

College of Architecture, Design & Construction  
May 2013, Cum Laude

## Capabilities

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FIGMA | ADOBE CREATIVE SUITE |  
SKETCH | RESPONSIVE WEB DESIGN  
| BRANDING: NAMING, IDENTITY  
DESIGN, STRATEGY, CAMPAIGNS, ETC  
| PRODUCT DESIGN | TYPOGRAPHY  
| CONCEPT DEVELOPMENT | TEAM  
LEADERSHIP | PRESENTATION SKILLS

## Work Experience

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AKQA (DELTA AIRLINES), SENIOR ART DIRECTOR  
JUNE 2022 - PRESENT | ATL (REMOTE)

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Working exclusively on Delta Airlines, I have lead and shaped the creative direction for a range of product design initiatives. With a focus on Delta.com and the Fly Delta app, I work closely with a multi-disciplinary team to ensure an innovative and user-centered experience for customers. I also oversee, manage and mentor designers to help them reach their full potential and foster career growth. I consistently deliver innovative solutions to complex problems and lead the team in design thinking by distilling it into clear, concise direction.

-Concepts and delivers creative work that reflects a firm understanding of the project requirements and business needs, upholds strategy, considers best practices, all while staying on track with project timelines

- Works closely with visual and UX designers on a daily basis, cultivating a multi-disciplinary mindset  
- Owns narrative and structure of presentations, both internally and externally, to build consensus around design solutions.

SAGEPATH, ASSOCIATE CREATIVE DIRECTOR  
JULY 2019 - JUNE 2022 | ATL

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Helped to lead a tight-knit, collaborative team of designers to create beautiful and intuitive experiences for across digital, social, print and video. Worked primarily on digital design and branding work with a variety of clients across multiple industries such as Sazerac Company, Jack Henry and Hunter Fan. Developed and delivered thoughtful client presentations of design solutions on a regular basis as well as helped lead client workshops for discovery phases. Directed & designed compelling conceptual work that solves business problems with beauty and ease.

HUGE, SENIOR VISUAL DESIGNER  
MARCH 2018 - JULY 2019 | ATL

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Worked with clients such as No Nonsense, Google, McDonald's, and Stanley Security. Heavily focused on branding and digital design. Collaborated closely with other designers, copywriters, art directors, UX, and developers to deliver industry leading user and brand experiences. Brought consistent value to our team and clients through brand, product, strategy, and visual design.

SYRUP, ART DIRECTOR (FREELANCE)  
AUGUST 2017 - NOVEMBER 2017 | ATL

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Create and evolve visual identities into full branding campaigns | Develop email campaigns | Directed the design team and managed quality of work

IQ AGENCY, ART DIRECTOR  
JUNE 2016 - AUGUST 2017 | ATL

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Created and managed conceptual and visually compelling work with a team of designers | Collaborated with the strategy team to create responsive, user-friendly, and intuitive website experiences | Developed comprehensive design systems that work across platforms | Directed photoshoots | Print Campaigns | Identity Design

IF THEN, SENIOR DIGITAL DESIGNER  
MAY 2015 - MAY 2016 | ATL

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Responsive website design and functionality | Experiential digital design | UI/UX | Design and Execution of hi-end concepts for clients while utilizing the online environment to create, evolve and support their overall brand | Experience working with brands such as AT&T, Carnival, Anheuser-Busch, Aflac, National Geographic and Lexus

DESIGNER, ADRENALINE  
AUGUST 2013 - MAY 2015 | ATL

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Branding | Concept Development | Experiential Design | Web Design | App Design | Print Design | Packaging | Naming Strategy | Presentation Design | Environmental Design